

# Parul Asthana

UX Architect

Walmart Labs, Bangalore



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## EDUCATION

### MASTER OF DESIGN

Design for digital experience , 2012-2014  
NID Bangalore

### BACHELOR OF ENGINEERING

Information Technology, 2004-2008  
RGPVV, M.P.

## PROJECTS

### CHECK-IN (ASSOCIATE FACING APP)

An android mobile application for Walmart associates. This app helps them to serve the customers who come for picking up their orders in the store.

### GROCERY LOCKER DELIVERY

Walmart offers grocery and other items pickup from lockers for the customers. To load these lockers with the right items in the right manner, the associate use this kiosk application.

### CLICK & COLLECT SERVICE (toyou)

Asda launched click and collect service in UK market. Responsive web interface for the customers helps them to use the service across different platforms.

### KIRANA MITRA

Internship project sponsored by Walmart Labs. Mobile app interface for enabling the local 'kirana stores' as marketplace partners for Walmart India.

## EMPLOYMENT

### WALMART LABS, BANGALORE

Oct 2014-Present  
UX Architect

### INFOSYS LIMITED, PUNE

Dec 2008-June 2012  
System Engineer

## SKILLS

### DESIGN SKILLS

Information Structure  
Task flows  
Wireframing  
Interaction design  
High fidelity mockups  
Prototyping  
Storyboarding  
Usability testing  
User research

### TECHNICAL SKILLS

Sketch  
Photoshop  
Illustrator  
Invision  
Omnigraffle  
Video editing softwares

Basic knowledge of  
HTML